

San Joaquin

Stanislaus

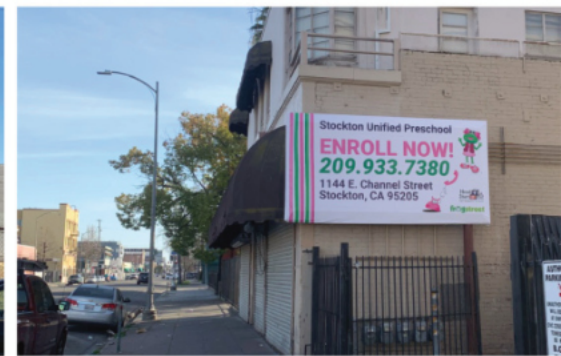
Merced

ANCHOR

Billboards



MEDIA KIT
2026



ANCHOR Billboards

Jr Posters

\$150 - \$250 Per 4-Week Period

Market:	Stockton, Modesto, Oakdale, Ca
Type:	Static
Sizes:	6 x 12, 8 x 12
Material:	Vinyl
Restrictions:	Negative Politics / Marijuana

\$200 - \$450 Print and Install (Production)

Depending on material, unit, size and accessibility.

MORE INFORMATION:

- Jr. Posters are installed where larger structures are not allowed. They can be freestanding or attached to buildings and are typically located just above eye level.
- Jr. Poster locations are wrapped in durable 7oz vinyl that are weather and uv resistant.
- Jr. Posters are usually sold in packages with multiple locations running at the same time.
- Common sizing is 6' x 12'.

[VIEW MAP](#)

To inquire about advertising or for more information:
 Call 888-727-2292 or email Peter@AnchorBillboards.com.
AnchorBillboards.com

Jr. Poster Spec Sheet

peter@anchorbillboards.com 888-727-2292

Artwork

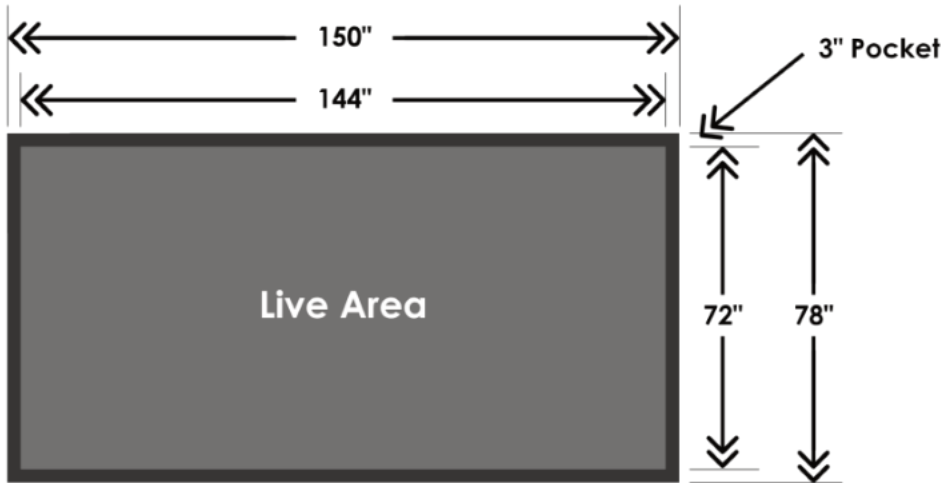
- CMYK color mode at 300dpi
- Art should be scaled to 1" = 12"

Vinyl Wrap (6x12)

- Live area is 72 in (H) x 144 in (W)
- 3 in. Bleed Wrap and Pocket

Final Size with Pocket

- 78" in (H) x 150 in (W)

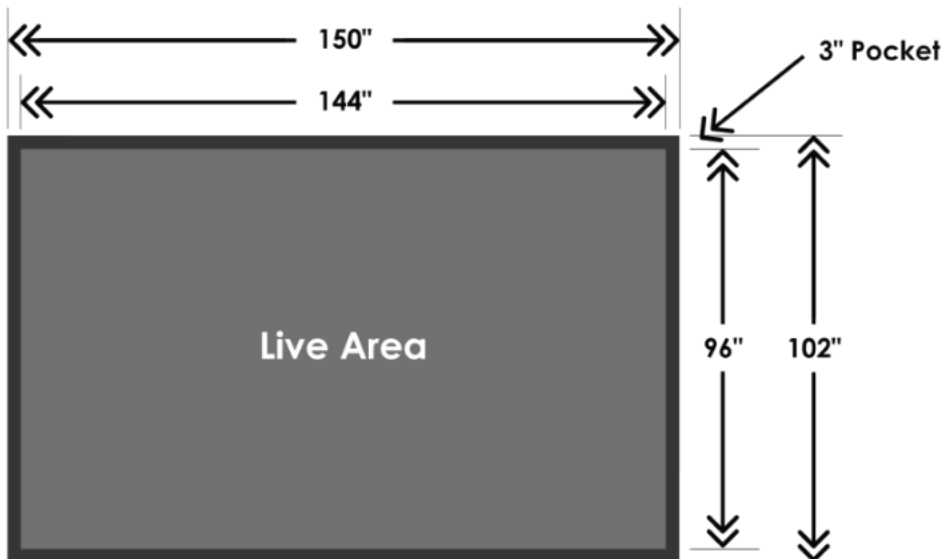


Vinyl Wrap (8x12)

- Live area is 96 in (H) x 144 in (W)
- 3 in. Bleed Wrap and Pocket

Final Size with Pocket

- 102" in (H) x 150 in (W)



*Top panel only, bottom panel is exclusively for San Joaquin County Fairgrounds' sponsors.



ANCHOR Billboards

San Joaquin County Fairgrounds

\$950 Per 4-Week Period

Panel #:	918807
Market:	Stockton, California
Type:	10 mm Digital
Spot Length:	8 seconds
Plays Per Day:	1,350
Location:	SE corner of S Airport Way and West Charter Way/Dr M.L.K. Jr Blvd. Stockton,, CA
Facing:	Northwest
Screen Size:	10' x 30'
Pixel Matrix:	320 x 896
D.E.C.:	66,900
Latitude/Longitude:	37.941359 / -121.270025
Restrictions:	Political / Marijuana

MORE INFORMATION:

- This 40' tall, one-sided, 10mm full color display faces the 4-way intersection at S Airport Way and West CharterWay/Dr MLK Jr Blvd in Stockton, CA.
- An average of 1,338,000 cars pass this location every month.
- Traffic at this location delivers 24,418,500 impressions per year.
- Advertisers can run multiple artworks within paid spots.

[GOOGLE MAPS VIEW](#)

ARTWORK: Finished artwork should be 896 pixels wide by 320 pixels tall, 300 dpi, RGB color and jpg or png.

To inquire about advertising or for more information:
Call 888-727-2292 or email Peter@AnchorBillboards.com.
AnchorBillboards.com



ANCHOR Billboards

Stockton/Lodi Hwy99, RHR

\$1,500 Per 4-Week Period

Panel #:	10-3520
Market:	Central Valley California
Type:	16 mm Digital LED
Spot Length:	8 seconds
Plays Per Day:	1,350
Location:	Hwy 99, .5 Miles South of 8 Mile Rd., Stockton, CA
Facing:	South
Screen Size:	14' x 48'
Pixel Matrix:	260 x 920
D.E.C.:	133,500
Latitude/Longitude:	38.04999/-121.2585 Negative
Restrictions:	Negative Politics / Marijuana

MORE INFORMATION:

- This 50' tall, V-shaped sign, has a double-sided, 16mm full color digital display.
- Viewed by over 2,670,000 vehicles per month with a standard occupancy 1.5 people at 18+ years of age.
- Traffic at this location delivers approximately 48,060,000 impressions per year.
- Advertisers can run multiple artworks within paid spots.

[GOOGLE MAPS VIEW](#)

ARTWORK: Finished artwork should be 1,840 pixels wide by 520 pixels tall, 300 dpi, RGB color and jpg or png.

To inquire about advertising or for more information:
Call 888-727-2292 or email Peter@AnchorBillboards.com.
AnchorBillboards.com



ANCHOR Billboards

Stockton/Lodi Hwy99, LHR

\$1,400 Per 4-Week Period

Panel #: 10-3519
Market: Central Valley California
Type: 16 mm Digital LED
Spot Length: 8 seconds
Plays Per Day: 1,350
Location: Hwy 99, .5 Miles South of 8 Mile Rd., Stockton, CA
Facing: North
Screen Size: 14' x 48'
Pixel Matrix: 260 x 920
D.E.C.: 133,500
Latitude/Longitude: 38.04999/-121.2585 Negative
Restrictions: Negative Politics / Marijuana

MORE INFORMATION:

- This 50' tall, V-shaped sign, has a double-sided, 16mm full color digital display.
- Viewed by over 2,670,000 vehicles per month with a standard occupancy 1.5 people at 18+ years of age.
- Traffic at this location delivers approximately 48,060,000 impressions per year.
- Advertisers can run multiple artworks within paid spots.

[GOOGLE MAPS VIEW](#)

ARTWORK: Finished artwork should be 1,840 pixels wide by 520 pixels tall, 300 dpi, RGB color and jpg or png.

To inquire about advertising or for more information:
Call 888-727-2292 or email Peter@AnchorBillboards.com.
AnchorBillboards.com



ANCHOR Billboards

Stockton/Cherokee Rd. Hwy99, RHR

\$1,500 Per 4-Week Period

Panel #: 10-3512-1
Market: Central Valley California
Type: 20 mm Digital LED
Spot Length: 8 seconds
Plays Per Day: 1,350
Location: Hwy 99, 500' South of Cherokee Rd., Stockton, CA
Facing: South
Screen Size: 14' x 48'
Pixel Matrix: 167 x 589
D.E.C.: 138,000
Latitude/Longitude: 37.990758/-121.25184 Negative
Restrictions: Negative Politics / Marijuana

MORE INFORMATION:

- This 50' tall sign has a double-sided, 20mm, full color digital display.
- Viewed by over 2,760,000 vehicles per month with a standard occupancy 1.5 people at 18+ years of age.
- Traffic at this location delivers approximately 49,680,000 impressions per year.
- Advertisers can run multiple artworks within paid spots.

[GOOGLE MAPS VIEW](#)

ARTWORK: Finished artwork should be 1,178 pixels wide by 334 pixels tall, 300 dpi, RGB color and jpg or png.

To inquire about advertising or for more information:
Call 888-727-2292 or email Peter@AnchorBillboards.com.
AnchorBillboards.com



ANCHOR Billboards

Stockton/Cherokee Rd. Hwy99, LHR

\$1,400 Per 4-Week Period

Panel #: 10-3512-2
Market: Central Valley California
Type: 20 mm Digital LED
Spot Length: 8 seconds
Plays Per Day: 1,350
Location: Hwy 99, 500' South of Cherokee Rd., Stockton, CA
Facing: North
Screen Size: 14' x 48'
Pixel Matrix: 167 x 589
D.E.C.: 138,000
Latitude/Longitude: 37.990758/-121.25184 Negative
Restrictions: Negative Politics / Marijuana

MORE INFORMATION:

- This 50' tall sign has a double-sided, 20mm, full color digital display.
- Viewed by over 2,760,000 vehicles per month with a standard occupancy 1.5 people at 18+ years of age.
- Traffic at this location delivers approximately 49,680,000 impressions per year.
- Advertisers can run multiple artworks within paid spots.

[GOOGLE MAPS VIEW](#)

ARTWORK: Finished artwork should be 1,178 pixels wide by 334 pixels tall, 300 dpi, RGB color and jpg or png.

To inquire about advertising or for more information:
Call 888-727-2292 or email Peter@AnchorBillboards.com.
AnchorBillboards.com



ANCHOR Billboards

Turlock/Merced County Hwy99, RHR

\$1,500 Per 4-Week Period

Panel #:	916204-1
Market:	Central Valley California
Type:	16 mm Digital
Spot Length:	8 seconds
Plays Per Day:	1,350
Location:	500 ft S of the Bradbury overpass West Hwy 99, Delhi
Facing:	North
Screen Size:	14' x 48'
Pixel Matrix:	240 x 864
D.E.C.:	95,000
Latitude/Longitude:	37.4455495/-120.794141
Restrictions:	Negative Politics / Marijuana

MORE INFORMATION:

- This 70' tall, V-shaped sign, has a double-sided, 16mm full color digital display.
- Viewed by over 3,840,000 vehicles per month with a standard occupancy 1.5 people at 18+ years of age.
- Traffic at this location delivers approximately 69,350,000 impressions per year.
- Advertisers can run multiple artworks within paid spots.

[GOOGLE MAPS VIEW](#)

ARTWORK: Finished artwork should be 864 pixels wide by 240 pixels tall, 300 dpi, RGB color and jpg or png.

To inquire about advertising or for more information:
Call 888-727-2292 or email Peter@AnchorBillboards.com.
AnchorBillboards.com



ANCHOR Billboards

Turlock/Merced County Hwy99, LHR

\$1,400 Per 4-Week Period

Panel #:	916204-2
Market:	Central Valley California
Type:	16 mm Digital
Spot Length:	8 seconds
Plays Per Day:	1,350
Location:	500 ft S of the Bradbury overpass West Hwy 99, Delhi
Facing:	South
Screen Size:	14' x 48'
Pixel Matrix:	240 x 864
D.E.C.:	95,000
Latitude/Longitude:	37.4455495/-120.794141
Restrictions:	Negative Politics / Marijuana

MORE INFORMATION:

- This 70' tall, V-shaped sign, has a double-sided, 16mm full color digital display.
- Viewed by over 3,840,000 vehicles per month with a standard occupancy 1.5 people at 18+ years of age.
- Traffic at this location delivers approximately 69,350,000 impressions per year.
- Advertisers can run multiple artworks within paid spots.

[GOOGLE MAPS VIEW](#)

ARTWORK: Finished artwork should be 864 pixels wide by 240 pixels tall, 300 dpi, RGB color and jpg or png.

To inquire about advertising or for more information:
Call 888-727-2292 or email Peter@AnchorBillboards.com.
AnchorBillboards.com